

Staff reviews can be added for all books and are especially useful when creating 'Staff Pick' pages.

'Staff Reviews' can be added two ways:

OPTION 1: ADDED BY A STORE ADMIN/EDITOR ON A BOOK PRODUCT PAGE

The screenshot shows a book product page for "The Cat in the Hat (Hardcover)" by Dr. Seuss. The URL is [ryantest.d7.indiebound.com/book/9780394800011](http://ryantest.d7.indiebound.com/book/9780394800011). The page features a book cover, author information, pricing (List Price: \$8.99, Our Price: \$8.54), and buttons for "ADD TO CART" and "ADD TO WISH LIST". A red arrow labeled "1" points to the "Staff Reviews" tab. Below the product page is a "Staff Reviews" section with a "Create a Review" button, also indicated by a red arrow labeled "2". The review form includes a "Reviewed By" field, a "Review" field with a rich text editor (indicated by a red arrow labeled "3"), and a "SUBMIT" button (indicated by a red arrow labeled "4").

OPTION 2: ADDED ON A PAGE, BOOK PAGE OR EVENT WHEN CREATING A BOOK LIST

The screenshot shows a content management system menu with the following options:

Content	Structure	Appearance	Configuration
Add content	+	Articles	
Books	+	Blog entry	
Webforms		Book Fair Pages	
		Page	

## BOOKS

**Product ISBN, SKU, or Model**  
9781412778756 1

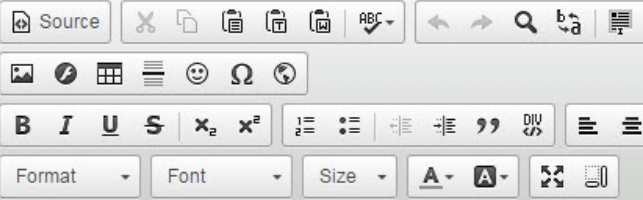
**Title:** Fun Stuff Cookies (Hardcover)  
**By:** Publications International  
(Manufactured by)  
**Format:** Hardcover  
**Price:** \$9.98  
**Pub Date:** January 2010

**No review** ▶ 2



▼ No review  
 Include this review on the product page. ←

**Product review**

Source 

3

4 Save

### Notes:

- Any time a review is added by either option, the 'Staff Picks' logo is superimposed on the book's cover image.
- A book can have any number of reviews.
- Reviews entered by option 1 will not appear on a book list, even when the book is added to a book list.
- Reviews entered by option 1 to one format of a book, for example a paperback, will appear on all related formats (hardcover, trade paperback, etc).
- Reviews added by option 2 will also appear on the book product page only by selecting 'Include On Product Page'